

## ORDER

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
N 1	WEWS	10/02/12	10/08/12	M-SU 11-1135P Late New M-SU 11-1135P Late New	CM	11-1135p	MTWTFSS	:30	2	\$2,700.00	P-2	0.00	NM	2	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	- T - - F - -		2				\$2,700.00		0.00			
		Week: 10/08/12	10/14/12	- - - - -		0				\$0.00		0.00			
N 2	WEWS	10/02/12	10/08/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	1	\$1,400.00	P-1	0.00	NM	2	\$2,800.00



WEWS

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Contract / Revision **307892** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 08/14/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Priorities USA Action**Product **PUSA TV 10.02-10.08.12**Estimate # **1563**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WEWS	10/02/12	10/08/12	M-F 1135p-1202a Nightlir M-F 1135p-1202a Nightlir	CM	1135p-1207x	MTWTF--	:30	1	\$1,400.00	P-1	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	---T---					1	\$1,400.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$1,400.00		0.00			
N 3	WEWS	10/02/12	10/08/12	M-F 1202a-107a Jimmy K M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$750.00	P-1	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W----					1	\$750.00		0.00			
Week:		10/08/12	10/14/12	M-----					1	\$750.00		0.00			
N 4	WEWS	10/02/12	10/08/12	4-430am America This Morn 4-430a America This Morn	CM	4-430a	MTWTF--	:30	2	\$250.00	P-1	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-T-T---					2	\$250.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 5	WEWS	10/02/12	10/08/12	M-F 430-5am News M-F 430-5am News	CM	430-5a	MTWTF--	:30	2	\$350.00	P-1	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--					2	\$350.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 6	WEWS	10/02/12	10/08/12	SA GMA 8-9a SA GMA 8-9a	CM	8-9a	-----S-	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$775.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 7	WEWS	10/02/12	10/08/12	SA 7PM News SA 7PM News	CM	7-730p	-----S-	:30	1	\$1,300.00	P-1	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S-					1	\$1,300.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 8	WEWS	10/02/12	10/08/12	M-SU 11-1135P Late News M-SU 11-1135P Late News	CM	11-1135p	-----S	:30	1	\$2,700.00	P-2	0.00	NM	1	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$2,700.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 9	WEWS	10/02/12	10/08/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S	:30	1	\$525.00	P-1	0.00	NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	-----S					1	\$525.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WEWS	10/01/12-10/07/12	Criminal Minds	1135p-105x	-----Su	:30		<del>(\$525.00)</del>		0.00	NM		
		See MG 9.2													
		[N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]													
		2	WEWS	10/01/12-10/07/12	SU 12a-1a CSI Miami	12a-1a	-----Su	:30		\$525.00		0.00	NM		
		Ⓜ MG for 9.1 10/07													
		Week:	10/08/12	10/14/12	-----				0	\$0.00		0.00			
N 10	WEWS	10/02/12	10/08/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	2	\$1,300.00	P-1	0.00	NM	2	\$2,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	--W-F--					2	\$1,300.00		0.00			
Week:		10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 11	WEWS	10/02/12	10/08/12		CM	7-730p	MTWTF--	:30	2	\$1,300.00	P-1	0.00	NM	2	\$2,600.00



WEWS

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Contract / Revision **307892** Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision 08/14/12/ 10/01/12

Order Sep 00:20:00

Advertiser **Priorities USA Action**Product **PUSA TV 10.02-10.08.12**Estimate # **1563**

														Totals		
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				M-F 7-730p 7-730p The List												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/01/12	10/07/12	-T-T---	2		\$1,300.00		0.00							
Week:		10/08/12	10/14/12	-----	0		\$0.00		0.00							
N 12	WEWS	10/02/12	10/08/12	M-Su 630-7p WNT M-Su 630-7p WNT	CM	630-7p	MTWTF--	:30	3	\$2,200.00	P-1	0.00	NM	4	\$6,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/01/12	10/07/12	-TW-F--	3		\$2,200.00		0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	WEWS	10/01/12-10/07/12		M-Su 630-7p WNT		630-7p	-TW--F----	:30		<del>(\$2,200.00)</del>		0.00	NM			
See MG 12.4,12.5,12.6,12.7 [N/A ON ENTRY]																
2	WEWS	10/01/12-10/07/12		M-Su 630-7p WNT		630-7p	-TW--F----	:30		<del>(\$2,200.00)</del>		0.00	NM			
See MG 12.4,12.5,12.6,12.7 [N/A ON ENTRY]																
3	WEWS	10/01/12-10/07/12		M-Su 630-7p WNT		630-7p	-TW--F----	:30		<del>(\$2,200.00)</del>		0.00	NM			
See MG 12.4,12.5,12.6,12.7 [N/A ON ENTRY]																
4	WEWS	10/02/12-10/05/12		M-F 5-6p News		5-6p	-TWThF----	:30		\$1,600.00		0.00	NM			
Ⓜ MG for 12.2,12.1,12.3																
5	WEWS	10/02/12-10/05/12		M-F 5-6p News		5-6p	-TWThF----	:30		\$1,600.00		0.00	NM			
Ⓜ MG for 12.2,12.1,12.3																
6	WEWS	10/02/12-10/05/12		M-F 730-8P		730-8p	-TWThF----	:30		\$2,500.00		0.00	NM			
Ⓜ MG for 12.2,12.1,12.3																
7	WEWS	10/02/12-10/05/12		M-F 3-4P Katie		3-4p	-TWThF----	:30		\$900.00		0.00	NM			
Ⓜ MG for 12.2,12.1,12.3																
Week:		10/08/12	10/14/12	-----	0		\$0.00		0.00							
N 13	WEWS	10/02/12	10/08/12	M-F 6-630p News M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$2,000.00	P-1	0.00	NM	4	\$8,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/01/12	10/07/12	--WTF--	3		\$2,000.00		0.00							
Week:		10/08/12	10/14/12	M-----	1		\$2,000.00		0.00							
N 14	WEWS	10/02/12	10/08/12	M-F 5-6p News M-F 5-6p News	CM	5-6p	MTWTF--	:30	2	\$1,600.00	P-1	0.00	NM	2	\$3,200.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/01/12	10/07/12	-T-T---	2		\$1,600.00		0.00							
Week:		10/08/12	10/14/12	-----	0		\$0.00		0.00							
N 15	WEWS	10/03/12	10/03/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	--W----	:30	1	\$1,100.00	P-1	0.00	NM	1	\$1,100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/01/12	10/07/12	--W----	1		\$1,100.00		0.00							
N 16	WEWS	10/02/12	10/08/12	M-F 3-4P Katie M-F 3-4p Katie	CM	3-4p	MTWTF--	:30	2	\$1,200.00	P-1	0.00	NM	3	\$3,600.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/01/12	10/07/12	-T-T---	2		\$1,200.00		0.00							
Week:		10/08/12	10/14/12	M-----	1		\$1,200.00		0.00							
N 17	WEWS	10/02/12	10/08/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	1	\$775.00	P-1	0.00	NM	1	\$775.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>							
Week:		10/01/12	10/07/12	--W----	1		\$775.00		0.00							
Week:		10/08/12	10/14/12	-----	0		\$0.00		0.00							



**WEWS**

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Contract / Revision      **307892**      Flight Dates **10/02/12-10/08/12**

Hiatus Dates

Original Date / Revision    08/14/12/    10/01/12

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Advertiser    **Priorities USA Action**

Product **PUSA TV 10.02-10.08.12**

Estimate #    **1563**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 18	WEWS	10/02/12	10/08/12	M-F 12-1230pm News 12-1230p News	CM	12-1p	MTWTF--	:30	2	\$1,000.00	P-1	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--WT---					2	\$1,000.00		0.00			
		Week: 10/08/12	10/14/12	M-----					1	\$1,000.00		0.00			
N 19	WEWS	10/02/12	10/08/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$1,400.00	P-1	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TW-F--					3	\$1,400.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 20	WEWS	10/02/12	10/08/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	2	\$775.00	P-1	0.00	NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-T---					2	\$775.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 21	WEWS	10/02/12	10/08/12	M-F 9-10a M-F 9-10a	CM	9-10a	MTWTF--	:30	2	\$775.00	P-1	0.00	NM	2	\$1,550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	--W-F--					2	\$775.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 22	WEWS	10/02/12	10/08/12	M-F GMA 7-9a M-F GMA 7-9a	CM	7-9a	MTWTF--	:30	2	\$900.00	P-1	0.00	NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-T-T---					2	\$900.00		0.00			
		Week: 10/08/12	10/14/12	M-----					1	\$900.00		0.00			
N 23	WEWS	10/02/12	10/08/12	M-F GMC 6-7a M-F GMC 6-7a	CM	6-7a	MTWTF--	:30	4	\$900.00	P-1	0.00	NM	5	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWTF--					4	\$900.00		0.00			
		Week: 10/08/12	10/14/12	M-----					1	\$900.00		0.00			
N 24	WEWS	10/02/12	10/08/12	M-F GMC 5-6a M-F GMC 5-6a	CM	5-6a	MTWTF--	:30	2	\$700.00	P-1	0.00	NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-TWT---					3	\$700.00		0.00			
		Week: 10/08/12	10/14/12	-----					0	\$0.00		0.00			
N 25	WEWS	10/06/12	10/06/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 10/01/12	10/07/12	-----S-					1	\$1,100.00		0.00			
														<b>Totals</b>	<b>55 \$65,375.00</b>